

MWAA Day One, Wednesday, July 21, 2010

		Education		Exhibit Hall	Cybercafe	Hospitality	Registration
		Track 1	Track 2				
Day 1							
9:00 AM							Registration *** Open 9am - 7:00pm
10:00 AM		Field Guide Seminar Schaumburg West Ballroom ISO Strategies for a Changed World International Acquiring, Mobile Marketing, Portfolio Investment - Carrie Hometh, Pal Flagg, Craig Jessen	ABC's of ACH Schaumburg West A Opportunities with Decoupled Debit; Rules of ACH; Maximizing ACH - Nancy Grant Sr Director NACHA	Exhibit Hall Closed - Exhibitor Only Set-up 10am - 4pm Schaumburg East Ballroom	Cybercafe * Open 10am - 5pm	Hospitality ** Open 10am - 5pm	
11:00 AM							
12:00 PM		Lunch for Track 1 and 2 Attendees 12:15pm - 1pm Back of Schaumburg West Ballroom					
1:00 PM		Field Guide, Part 2 Schaumburg West Ballroom Recruiting and Hiring, Best Sales Training, Social Networking - Matt Clyne, Mark Dunn, Mary Winingham	ABC's of Self Service Schaumburg West A Discussion of ATM's, DVD Kiosks, Bill Payment and more Graeme Black, SVP, NCR and Bruce R. Shirey ^A				
2:00 PM							
3:00 PM	Address: "Hot Topics in Merchant Acquiring" Holli Targan ^B Schaumburg West Ballroom						
4:00 PM	Opening Keynote: "Impacts of Social Media on Payments" Jack Dorsey, Founder of Twitter - Schaumburg West Ballroom			Exhibit Hall Closed 4pm to 5pm Schaumburg East Ballroom			
5:00 PM				Opening Reception Exhibit Hall Open 5PM to 7PM Schaumburg East Ballroom			
6:00 PM							
7:00 PM	Evening Open Dinner Reservations may be made through Concierge at Hotel						
8:00 PM							

* Cybercafe is located in the PreFunction North Foyer Area

** Hospitality is located in the Innovation Room

*** Registration is in the PreFunction North Foyer Area

^A Bruce R. Shirey, VP, ePort Services, USA Technologies

^BHolli Targan, Jaffe, Raitt Heuer & Weiss, P.C. and President, ETA

MWA Day Two, Thursday, July 22, 2010								
		Education						
Main Session		Track 1	Track 2	Exhibit Hall	Cybercafe	Hospitality	Registration	
Day 2								
8:30 AM	Breakfast for All 8:30am - 10am Schaumburg West Foyer					Cybercafe Open 8:30am - 5pm	Hospitality Open 8:30am - 5pm	Registration Open 8:30am - 5pm
9:00 AM				Networking with Vendors Exhibit Hall Open 9am - 12 noon Schaumburg East Ballroom				
10:00 AM								
11:00 AM								
12:00 PM	Lunch for All - Screening of Sponsor Videos 12 noon - 1pm Nirvana Ballroom			Exhibit Hall Closed 12 noon - 5pm				
1:00 PM	General Session: "State of the Industry" Tom Wimsett, ¹ NPC 1:15pm - 2pm Schaumburg West Ballroom							
2:00 PM		ISO/Bank/Vendor Sessions Globalization Future of Payments: Discover, JCB ² 2:15-3pm Schaumburg West A	MLS Sessions Driving Sales thru LinkedIn: Melissa Giovagnoli ³ 2:15-3pm Schaumburg West B					
3:00 PM		Retail Crime: David Ellis ⁴ , Security Metrics 3:15-4pm Schaumburg West A	"No Soup Today - How to Keep Customers": Tony Abruzzio ⁵ 3:15-4pm Schaumburg West B					
4:00 PM	Lifetime Achievement Award and Closing Keynote - "MWA Sounds Off About the Industry" 4:15pm-5pm Schaumburg West Ballroom							
5:00 PM				Closing Reception Exhibit Hall Open 5:00PM - 7:00PM Schaumburg East Ballroom				
6:00 PM								
7:00 PM				Great Passport Give-Away Exhibit Hall 7:00-7:30pm Schmburg West Ballroom				
8:00 PM	Evening Open Dinner Reservations may be made through Concierge at Hotel							

¹ Tom Wimsett is President and CEO, NPC

⁵ Tony Abruzzio is SVP, Emerging Technologies, Global Payments, Inc.

² Speakers are Keith Wilson, Discover and Dan Skaling, JCB

³ Melissa Giovagnoli is founder and president of Networlding and is a

leading expert in social media and social networking in the business to business space.

⁴David Ellis, Director, Forensic Investigations, CISSP, QSA, QISR - Security Metrics

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