

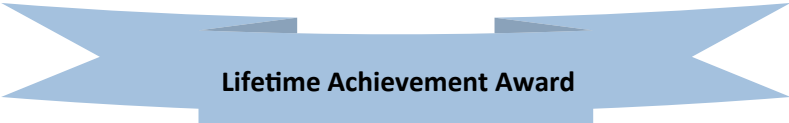


2011 MWAA Conference Agenda

Tuesday, July 26th, 2011	
11:00am - 12:30pm At Golf Tent Willow Crest Golf Club	Foursomes tee off every ten minutes starting at 11am SecurityMetrics Golf event at Willow Crest Golf Club
11:00am - 5:00pm Willow Crest Golf Club	SecurityMetrics Golf event at Willow Crest Golf Club
Wednesday July 27th	Agenda
9:00am - 4:00pm	Exhibitor Table Set-Up in the exhibit hall (only exhibitors will be allowed in hall)
10:00am - 7:30pm Royal Court East Foyer	Pre-registration & At-the-door registration
11:00am - 7:30pm Royal Court East Foyer	Cyber Café OPEN
11:00am - 5:00pm Canterbury Room	Hospitality Room OPEN
10:00am - 12:10pm Amphitheater	 Field Guide Seminar part 1
12:10pm - 1:00pm Outside Amphitheater	Field Guide "Grab and Go" buffet lunch
1:00pm - 3:00pm Amphitheater	 Field Guide Seminar part 2
3:30pm - 4:30pm Amphitheater	Opening Key Note Speaker Global Solution Leader/Mastercard Michael McNamara "Spending Pulse"

<p>4:30pm - 5:00pm Amphitheater</p>	 <p>Lifetime Achievement Award</p>
<p>5:30pm - 7:30pm Grand Ballroom - Lobby level</p>	<p>Opening Reception with Exhibitors</p>
	<p>OPEN EVENING <i>Hotel concierge available for dinner arrangements and reservations</i></p>

<p>Thursday July 28th</p>	<p>Agenda</p>
<p>7:00am - 9:30am Windows Restaurant, Lobby level</p>	<p>Breakfast <i>Must have breakfast ticket to be admitted</i></p>
<p>8:30am - 5:00pm Royal Court East Foyer</p>	<p>Registration Desk OPEN</p>
<p>8:30am - 6:30pm Royal Court East Foyer</p>	<p>Cyber Café OPEN</p>
<p>8:30am - 6:30pm Canterbury Room</p>	<p>Hospitality room OPEN</p>
<p>9:00am - 11:15 am Grand Ballroom</p>	<p>Vendor Hall Open</p>
<p>11:30am - 12:15pm Amphitheater</p>	<p>Certified Payment Professional (CPP) Program Rori Ferensic - Director, Education and professional development, ETA</p>
<p>12:30pm - 1:30pm Marquis Tent</p>	<p>Lunch</p>

<p>1:45pm - 2:45pm Amphitheater</p>	<p align="center">"Mobile Payments - Reinventing the Industry"</p> <p>Panelists: Will Graylin, CEO Roam Data Abruzzio, Business Development Executive, ISIS Foreman, N.A. Merchant Marketing and Events, PayPal Andrew Hoog, Chief Investigative Officer, ViaForensics Preston W Thornton, III, Director Mobile Commerce Solutions, First Data</p> <p align="right">Tony Melissa</p>
<p>3:00pm - 3:45pm Amphitheater</p>	<p align="center">"BankCard Goes to Washington" - Rethinking Regulatory Impact</p> <p>Panelists: Mary Weaver Bennett, Director Government and Industry Relations, ETA Adam Atlas, Attorney at Law Holli Targan, Jaffe, Raitt, Heuer & Weiss, P.C. Kevin Kidd, Associate, Waller Lansden Dortch & Davis, LLP</p>
<p>3:45pm - 4:00pm</p>	<p align="center">Break</p>
<p>4:00pm - 5:00pm Amphitheater</p>	<p align="center">"Swimming With The Sharks"</p> <p>Moderator /Host - Stephen D Kane, Senior Executive Officer Sterling Payments Technologies Panelists: Bob Hyer, Managing Director Houlihan Lokey Justin C DuPere, VP, GTCR Golder Rauner Steven Davis, SVP, Comerica Bank</p>
<p>5:15pm - 7:15pm Grand Ballroom</p>	<p align="center">Closing Reception with Vendors</p>
<p>7:15pm - 7:45pm Prince of Wales Room</p>	<p align="center">Great Passport Give-A-Way</p>
<p>7:15pm - 7:45pm Grand Ballroom</p>	<p align="center">Exhibitor/Vendor Booth tear down immediately following reception</p>
	<p align="center">OPEN EVENING <i>Hotel concierge available for dinner arrangements and reservations</i></p>