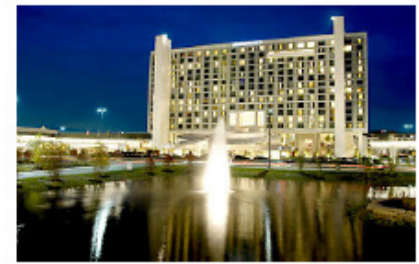




**8<sup>th</sup> Annual MWAA Conference  
Renaissance Hotel & Convention  
Center  
Schaumburg IL.  
July 21 – 23**



*“Changing Times... Changing Visions”*

<b>Platinum \$25,000</b>	<b>Golden Wheat \$12,500</b>	<b>Harvest Moon \$7,500</b>	<b>General Sponsor Minimum \$4,000</b>
Eight (8) conference attendee badges (total of 8 badges includes 2 vendor table attendee badges), limited to sponsor company staff	Six (6) conference attendee badges (total of 6 badges includes 2 vendor table attendee badges), limited to sponsor company staff	Four (4) conference attendee badges (total of 4 badges includes 2 vendor table attendees), limited to sponsor company staff	Two (2) conference attendee badges (no additional conference attendee badges), limited to sponsor company staff
Extensive conference signage, logo, gobos, MWAA web site and verbal acknowledgements	Extensive conference signage, logo, gobos, MWAA web site and verbal acknowledgements	Extensive conference signage, logo, gobos, MWAA web site and verbal acknowledgements	Conference signage, logos, MWAA web site & verbal acknowledgements
Event registration data base provided two (2) weeks prior to conference event	Event registration data base provided two (2) weeks prior to conference event	Event registration data base provided two (2) weeks prior to conference event	Event registration data base provided two (2) weeks prior to conference event
Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event
Four (4) attendees to the MWAA Sponsorship Appreciation Dinner held Tuesday evening	Two (2) attendees to the MWAA Sponsorship Appreciation Dinner held Tuesday evening	Two (2) attendees to the MWAA Sponsorship Appreciation Dinner held Tuesday evening	One (1) attendee to the MWAA Sponsorship Appreciation Dinner held Tuesday evening
MWAA will air up to Four (4) minutes of video sponsor advertising during the MWAA conference via MWAA Kiosks, Sponsor Lunch and during the MWAA Conference. Sponsor must provide own video content, subject to MWAA approval. May 1, 2010 deadline for submission of sponsor video. Contact MWAA for complete details.	MWAA will air up to Two (2) minutes of video sponsor advertising during the MWAA conference via MWAA Kiosks, Sponsor Lunch and during the MWAA Conference. Sponsor must provide own video content, subject to MWAA approval. May 1, 2010 deadline for submission of sponsor video. Contact MWAA for complete details.	MWAA will air up to One (1) minute of video sponsor advertising during the MWAA conference via MWAA Kiosks, Sponsor Lunch and during the MWAA Conference. Sponsor must provide own video content, subject to MWAA approval. May 1, 2010 deadline for submission of sponsor video. Contact MWAA for complete details.	MWAA will air up to Thirty (30) seconds of video sponsor advertising during the MWAA conference via MWAA Kiosks, Sponsor Lunch and during the MWAA Conference. Sponsor must provide own video content, subject to MWAA approval. May 1, 2010 deadline for submission of sponsor video. Contact MWAA for complete details.
First choice of Premium vendor table location (or roaming vendor status). July 1, 2010 vendor table selection deadline. Discounted vendor table upgrade available.	Choice of Premium vendor table location (or roaming vendor status) after Platinum Wheat. July 1, 2010 vendor table selection deadline. Discounted vendor table upgrade available.	Choice of Premier vendor table location (or roaming vendor status) after Platinum and Golden Wheat. July 1, 2010 vendor table selection deadline. Discounted vendor table upgrade available.	Choice of vendor table location (or roaming vendor status). Table selection made following Platinum, Golden Wheat and Harvest Moon sponsor selection. Discounted vendor table upgrade available.
Four (4) Media Center bins for marketing collateral display	Three (3) Media Center bins for marketing collateral display	Two (2) Media Center bins for marketing collateral display	One (1) Media Center bin for marketing collateral display
One (1) industry specific publication print advertisement in conjunction with MWAA event	One (1) industry specific publication print advertisement in conjunction with MWAA event	One (1) industry specific publication print advertisement in conjunction with MWAA event	
Sponsorship Choice: Three (3) complimentary hotel rooms for Three (3) nights – Tuesday, Wednesday & Thursday OR Four (4) complimentary hotel rooms for Two (2) nights – Wednesday & Thursday	Two (2) complimentary hotel rooms for One (1) night – Wednesday night		
One (1) industry specific publication announcing Platinum Sponsor prior to event			

**PLEASE NOTE:** The MWAA is not responsible for sponsor’s ability to meet deadlines as outlined in the 2010 MWAA Sponsorship Package & Benefits document. Sponsor’s failure to meet published deadlines may result in the MWAA’s inability to provide full sponsor benefits as outlined above. Sponsor holds all responsibility to meet deadlines.

If you are interested in becoming a sponsor for the 2010 MWAA Conference please email Lori Carney at [lori.carney@firstdata.com](mailto:lori.carney@firstdata.com), Donna Ayers at [donna@achpaymentsolutions.com](mailto:donna@achpaymentsolutions.com), or Mark Dunn at [mark@gofieldguide.com](mailto:mark@gofieldguide.com) or email your inquiries to [sponsorships@midwestacquirers.com](mailto:sponsorships@midwestacquirers.com)

**We appreciate your support!**