



2017 MWAA Conference 7/18/2017 - 7/19/2017

Chicago Marriott Downtown Magnificent Mile

540 N Michigan Avenue
Chicago, IL 60611
Phone: 312-836-0100

SPONSORSHIP OPPORTUNITIES

Platinum Wheat Sponsor \$20,000	Golden Wheat Sponsor \$15,000	Harvest Moon Sponsor \$7,500	General Sponsor \$4,700
Six (6) conference attendee badges (total of 6 badges includes 2 Exhibit attendee badges), limited to sponsor company staff	Six (6) conference attendee badges (total of 6 badges includes 2 Exhibit attendee badges), limited to sponsor company staff	Four (4) conference attendee badges (total of 4 badges includes 2 Exhibit attendees), limited to sponsor company staff	Two (2) conference attendee badges (no additional conference attendee badges), limited to sponsor company staff
Extensive conference signage, logo, gobos, MWAA Website, Mobile App, and verbal acknowledgements as one of only two Platinum Wheat Special Event Sponsors (Special Event TBD).	Extensive conference signage, logo, gobos, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, gobos, MWAA Website, Mobile App, and verbal acknowledgements	Conference signage, logos, MWAA Website, Mobile App, and verbal acknowledgements
Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event
Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event
Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 8ft x 8ft NOTE: All booth spaces are first come, first served.	General Sponsor Table or Roaming Exhibitor Status: Exhibit Table: 8ft x 30 in L x 30" H NOTE: Exhibit table selection is first come, first served.
Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!
Acknowledgement as a Platinum Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a GW sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a HM sponsor in One (1) industry specific publication print advertisement placed by the MWAA	NOTE: we must receive an "EPS" version of your logo no later than June 1st to be included in our agenda and advertisement
Two (2) complimentary hotel rooms for One (1) night – Tuesday night	Two (2) complimentary hotel rooms for One (1) night – Tuesday night	NOTE: we must receive an "EPS" version of your logo no later than June 1st to be included in our agenda and advertisement	
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ATTENTION: The MWAA is not responsible for sponsor's ability to meet deadlines as outlined in the 2017 MWAA Sponsorship Package & Benefits document. Sponsor's failure to meet published deadlines may result in the MWAA's inability to provide full sponsor benefits as outlined above. Sponsor holds all responsibility to meet deadlines. If you are interested in sponsorship of the 2017 MWAA Conference, please email Rod Katzfey at rod.katzfey@credorax.com or Mark Dunn at mark@gofieldguide.com as soon as possible to secure your spot for our 2017 conference!

We appreciate your support!



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EVENT SPONSORSHIP OPPORTUNITIES

To be an MWAA 2017 Event Sponsor, you must register online as a General Sponsor and pay online for the sponsorship. When you select an event you want to sponsor and pay the Event Sponsorship fee, you will be upgraded to a Harvest Moon sponsor. Harvest Moon sponsors receive some very nice additional benefits, which are listed above on the attached MWAA 2017 Sponsorship Levels Document. Please note that there is no exhibit space upgrade for Harvest Moon as you will keep the selected General Sponsor exhibit space.

MWAA 2017 Email Blast Sponsorship – Approximately 15-20 Email Blasts up to the day of the 2017 Conference

Full Sponsorship - \$10,000 (Recognized as a Golden Wheat Sponsor)

Includes: 1) MWAA Website and Mobile App, and 2) Your name and logo on MWAA email blasts as exclusive email blast sponsor.

Co-Sponsorship - \$5,000 (there will be a maximum of two Co-Sponsors and recognized as a Harvest Moon Sponsor)

Includes: 1) MWAA Website and Mobile App, and 2) Your name and logo on MWAA email blasts as one of two email blast sponsors.

MWAA 2017 Wi-Fi Sponsor – Conference/Exhibit Hall area Wi-Fi

Sponsorship - \$5,000 (Recognized as a Harvest Moon Sponsor)

Includes: 1) Your name and logo on MWAA Website and Mobile App, 2) Username and Password promoting Sponsor name/brand, and 3) Your name and logo on the Conference Agenda.

MWAA 2017 Cyber Café Sponsorship – Beverages & Snacks during conference hours on Tuesday & Wednesday July 18 & 19, 2017

Sponsorship - \$4,700

Includes: 1) Your name and logo on MWAA Website and Mobile App, and 2) Your name and logo on the Conference Agenda.

MWAA 2017 Charging Stations – 3 Charging Stations

Sponsorship - \$2,500

Includes: 1) Your name and logo on MWAA Website and Mobile App, 2) Your name and logo 8.25" x 18.25" on each charging stations promoting your brand, and 3) Your name and logo on the Conference Agenda.



MWAA 2017 Afternoon Break Sponsorship – Beverages & Snacks in the Exhibit Hall during the afternoon on Wednesday July 19, 2017

Sponsorship - \$2,500

Includes: 1) Your name and logo on MWAA Website and Mobile App and, 2) Your name and logo on the Conference Agenda.