

MWAA Fintech Alley information and process

The Midwest Acquirers Association (MWAA) is inviting new technology start-up companies to exhibit at our July 2017 event, to highlight innovative solutions targeting merchants and businesses. We offer highly visible booth space and easily affordable costs.

Exhibit Space

MWAA provides a 4'X4' table top exhibit space for \$1,000. Please consult the Exhibit Hall map located at www.midwestacquirers.com for the location of these table top exhibits.

Fintech Alley Guidelines

- Once registered you will be contacted by an MWAA board member to verify qualification status.

You will:

- Certify that your company has raised less than \$2m as of the date of the application, and
- Certify that your company is less than 2 years old as of today's date, and
- Provide date of Incorporation/Business Filing, and
- State how your Product or Service is a technology based innovative product/service that will serve the merchant/business space.
- Register online before May 15, 2017 at www.midwestacquirers.com

All registrants for Fintech Alley will be reviewed by the MWAA Board of Directors. Approval will be provided by [May 31, 2017].

Exhibit Space Provided

MWAA provides a 4'X4' table top exhibit space for each approved technology start-up company along with 1 badge at a cost of \$1,000.

Please consult the Exhibit Hall map at www.midwestacquirers.com for the location of these table top exhibits. MWAA will assign and notify each technology start-up of their assigned exhibit space.