

MWAA Fintech Alley information and process

The Midwest Acquirers Association (MWAA) is inviting new technology start-up companies to exhibit at our July 2017 event, to highlight innovative solutions targeting merchants and businesses. We offer highly visible booth space and easily affordable costs.

Exhibit Space

MWAA provides a 4'X4' table top exhibit space for \$1,000. Please consult the Exhibit Hall map located at www.midwestacquirers.com for the location of these table top exhibits.

Fintech Alley Guidelines

- Once registered you will be contacted by an MWAA board member to verify qualification status.

You will:

- Certify that your company has raised less than \$2m as of the date of the application, and
- Certify that your company is less than 2 years old as of today's date, and
- Provide date of Incorporation/Business Filing, and
- State how your Product or Service is a technology based innovative product/service that will serve the merchant/business space.
- Register online before May 15, 2017 at www.midwestacquirers.com

All registrants for Fintech Alley will be reviewed by the MWAA Board of Directors. Approval will be provided by May 31, 2017.

Exhibit Space Provided

MWAA provides a 4'X4' table top exhibit space for each approved technology start-up company along with 1 badge at a cost of \$1,000.

Please consult the Exhibit Hall map at www.midwestacquirers.com for the location of these table top exhibits. MWAA will assign and notify each technology start-up of their assigned exhibit space.